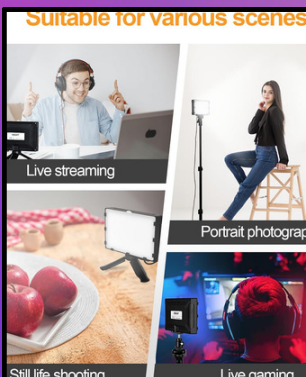
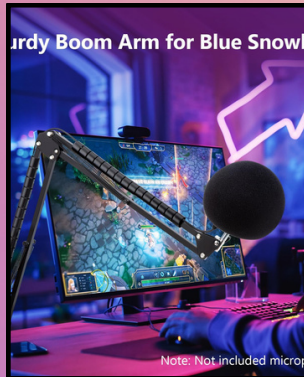
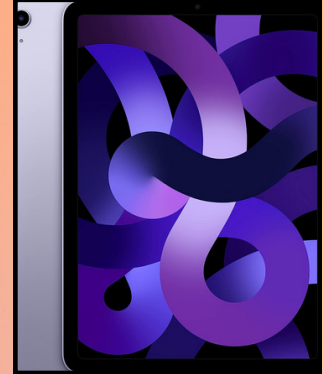


Equipment Guide

For New Business Owners

Making It
REMotely



Must Have Equipment

This is the basic equipment you'll need to start an online business and share information with an audience.

1. [Cell Phone](#)* - This is a business basic that can be used to create lots of different kinds of content, like photos, video and audio files. Basic notes can also be created on your phone. Its much harder to create content because of the small screen limited ways to make selections. Be sure to buy a phone that has lots of storage. Use your phone to share information and updates.
2. [Laptop or Desktop](#)* - This is a requirement for any online business. The larger screen makes it easy to see and navigate your projects.
3. **Computer mouse*** - Makes typing, navigating, pointing and selecting options easy using your computer.

Nice to Have Equipment

While this equipment is not required, it makes creating content your ideal customers need to reach their goals. much easier.

1. [Desk](#) - It's nice to have a place that contains all your resources and gives you with a place to work.
2. [Mini Cell Phone Ring Light](#) - This is a ring light you can use to make videos when natural lighting is not available.
3. [iPad](#) - Use it to design digital products, create content and videos, stream and provide information.
4. **Webcam** - Used for videos, web conferences, streaming and more.
5. [Monitor](#) - Use an extra monitor to share your screen using one monitor and navigate on another screen.
6. [Face Tracking Selfie Stand](#) - Makes creating content easier without having to have another person to operate the camera. Automatically follows your body.
7. [Microphone](#) - We use the Blue Snowball microphone, a moderately priced mike that cancels out background noise and plugs into your laptop USB plug.

Tools of the Trade

1. [Addi Knitting Machine](#) - This is a tool of the trade for my business that I use to create knitted items.
2. [Cricut Explorer Air](#) - Moderately priced cutting, writing and drawing machine that cuts most materials. Great for crafting projects
3. [Heat Press](#) - Another tool of the trade that enables you to create customized products that have been cut using a Cricut.

AMAZON ASSOCIATES PROGRAM

- STUFF FOR YOUR CREATIVE SIDE
- THE TOOLS AND EQUIPMENT NEEDED TO START AN ONLINE BUSINESS
- THE BEST EQUIPMENT GIFT IDEAS FOR CRAFTERS AND MAKERS

This image shows a single sheet of white paper with horizontal ruling lines. The lines are evenly spaced and run across the width of the page. There are no margins, text, or other markings on the paper.

[illegible]

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