

Starting a Knitting Business



Estimated Costs

EXPENSE	ESTIMATED COST
KNITTING NEEDLES (VARIOUS SIZES)	\$50 - \$100
QUALITY YARN (INITIAL STOCK)	\$200 - \$500
STITCH MARKERS, MEASURING TAPE, SCISSORS	\$20 - \$50
KNITTING PATTERNS (SELF-MADE OR PURCHASED)	\$10 - \$100
PACKAGING & BRANDING (TAGS, LABELS, WRAPPING)	\$50 - \$150
WEBSITE/ONLINE STORE SETUP	\$50 - \$300
BUSINESS LICENSES & PERMITS	\$50 - \$100
MARKETING (ADS, SOCIAL MEDIA)	\$50 - \$200
MISCELLANEOUS (SHIPPING SUPPLIES, STORAGE)	\$50 - \$150
TOTAL ESTIMATED COST	\$530 - \$1,650

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